

Anand V. Chhatpar

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Objective:

To make innovation and creativity pervasive and accessible globally

Experience:

BrainReactions LLC., Madison, WI, and San Francisco, CA.

Chief Executive Officer, March 2008 to Present

Focused on company growth by finding new markets and opportunities in the innovation space. Added highly scalable products in on-demand innovation training and established company presence in California to attract new technology customers. Awarded the "Forward Under 40" award by University of Wisconsin-Madison in 2008.

VKB Consulting, Mumbai, India.

Co-partner in Family Business, March 2006 to March 2008

Manage and grow family business in investment consulting focus mainly on private equity technology investments in Internet technologies. Regular speaker on technology entrepreneurship at events in India and abroad.

BrainReactions LLC., Madison, WI, USA and Mumbai, India.

Chairman, Summer 2004 to February 2006

Launched a service business focused on innovation generation for corporations. Won several Fortune 1000 clients within first year of operation. Served global non-profits such as the Peace Corps, United Way and United Nations. Named one of the Best Entrepreneurs under 25 by BusinessWeek Online. Launched Innovation Trip to bring cutting edge innovation to Indian executives.

Pitney Bowes, Inc., Shelton, CT, USA.

Concept Studio, Advanced Concepts & Technology Division, Summer 2002 and 2003

Performed ethnographic research and quick prototyping for customer-centric innovation. Developed software and Intellectual Property: 8 issued patents.

Pyxoft Infotech Company Pvt. Ltd., Mumbai, India

Executive Director and Chief Innovation Researcher, December 2000 to August 2001.

Launched and Operated Software and Web development business gaining experience in Public relations, Marketing Management and Software Design/Maintenance.

Education:

University of Wisconsin-Madison

GPA: 3.978 / 4.0

B.S. in Computer Engineering, May 2005

Founding President: Collaborative Leadership Club (OpenCL)
Tong Prototype Award 2002, Burrill Business Plan contest \$1,000 award
Eta Kappa Nu ECE Honor Society

Government Polytechnic, Mumbai

Diploma in Computer Engineering (Software Applications), June 2000

Ranked 1st in all 3 years of Diploma in Computer Engineering with 87.76% aggregate.

Computing Skills:

Software development:

Ruby on Rails, Python, HTML, CSS, JavaScript, MySQL

Research:

U. S. Patents:

- No. 7,386,518 Method and system for facilitating transactions
- No. 7,369,681 System and method for tracking positions of objects in space, time as well as tracking their textual evolution
- No. 7,176,900 Methods and apparatus for field programming radio frequency identification devices
- No. 7,042,336 Methods for field programming radio frequency identification devices that control remote control devices
- No. 6,840,444 Method for field programming radio frequency identification return forms
- No. 6,805,291 Method for field programmable radio frequency document identification devices
- No. 6,869,021 Method for field programming radio frequency identification labels
- No. 6,869,020 Method for field programmable radio frequency identification testing devices for transmitting user selected data

Research Projects:

4d Cluster Visualization: Parallel Visual Animation on a cluster

Inventions:

Self Sufficient Windshield Washer, Book Hand Pack (Branded as O.Z. Pack), Eight inventions for Pitney Bowes, Inc., Patents granted on all.

Papers:

"Designing User Interfaces for Global Web sites: A Usability-centric Approach."
Independent Research Paper, University of Wisconsin-Madison, 2001.

Honors and Awards:

"Forward Under Forty" Award by the University of Wisconsin Alumni Association, 2008
Media coverage: <http://www.brainreactions.com/about-us>
Interviewed on CNBC's "Young Turks", March 2006
"Best Entrepreneurs under 25" by Business Week online, 2005
Dollmeyer, Martha Helen and George Walker Scholarship, 2004
WV Foundation Distinguished Scholarship, 2003
Electrical & Computer Engineering Departmental Undergraduate Scholarship, 2003
G. Steven Burrill Business Plan Contest, 2003, Fourth place
Robert and Elain Pott Foundation Scholarship, 2003
Tong Prototype Award, 2002
UW-Madison Dean's Honor List, 2001-2003
Government Polytechnic Mumbai's Roll of Honor, 2000
Infant Jesus School's Roll of Honor, 1997

Community Service:

Contributed to local Leo Club of Malad-Marve in activities ranging from social events to public service events such as free eye-checkup camps.

Volunteered as a School Teacher for 9th and 10th Grade students at the Ashram School at Dadade village (India) of the Warli Tribe, *December 2001 to January 2002.*